|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | | | | | | | | | | |
| Date: |  | | | | | | | | | |
| Display Project Title: |  | | | | | | | | | |
| Key Contact: | *Name:* |  | | | *Phone:* |  | | *Email:* | |  |
| Additional Contact(s): | *Name:* |  | | | *Phone:* |  | | *Email:* | |  |
| Retailer(s): |  | | | | | | | | | |
| Budget Range per Unit or Project: |  | | | | | | | | | |
| Funding Source: |  | | | | | | | | | |
| Which Year’s Budget: |  | | | | | | | | | |
|  | | | | | | | | | | |
| Project Overview: |  | | | | | | | | | |
| Target Audience: |  | | | | | | | | | |
| Purpose of Display: |  | | | | | | | | | |
| Potential Challenge(s): |  | | | | | | | | | |
| Brand Guidelines: | On file | | Attached | | | | | | | |
| Retailer Brand Guidelines: | On file | | Attached | | | | | | | |
| Space Requirements: |  | | | | | | | | | |
| Inspiration, Examples or Mood Board: |  | | | | | | | | Attached | |
|  | | | | | | | | | | |
| # of Retail Locations: |  | | | | | | | | | |
| Location(s): |  | | | | | | | | | |
| # of Displays: |  | | | | | | | | | |
| # of Extra Displays to Keep in Stock: |  | | | | | | | | | |
| Specifications: |  | | | | | | | | | |
| Components: |  | | | | | | | | | |
| Method of Shipping: |  | | | Ship in Bulk | | | Ship Directly to Store | | | |
| Date for Delivery: |  | | | | | | | | | |
| Length of Time in Store: |  | | | | | | | | | |
|  | | | | | | | | | | |
| Other Partners: | Vendors  Agency  Other | | | | | | | | | |
| Partners Contact Information: |  | | | | | | | | | |
| Retail Team Member: |  | | | | | | | | | |
| SKUs and Specifications:  (Include Images) |  | | | | | | | | | |
| Past Display Images: | Attached | | | | | | | | | |
| Other Information: |  | | | | | | | | | |