|  |
| --- |
|  |
| Date: |       |
| Display Project Title:  |       |
| Key Contact: | *Name:*  |       | *Phone:*  |       | *Email:*  |              |
| Additional Contact(s): | *Name:*  |       | *Phone:*  |       | *Email:*  |       |
| Retailer(s): |       |
| Budget Range per Unit or Project: |       |
| Funding Source: |       |
| Which Year’s Budget: |       |
|  |
| Project Overview:  |       |
| Target Audience:  |       |
| Purpose of Display: |          |
| Potential Challenge(s):  |       |
| Brand Guidelines:  | [ ]  On file | [ ]  Attached |
| Retailer Brand Guidelines: | [ ]  On file | [ ]  Attached |
| Space Requirements: |       |
| Inspiration, Examples or Mood Board: |       | [ ]  Attached |
|  |
| # of Retail Locations: |       |
| Location(s): |       |
| # of Displays: |       |
| # of Extra Displays to Keep in Stock: |       |
| Specifications: |       |
| Components: |       |
| Method of Shipping: |       | [ ]  Ship in Bulk | [ ]  Ship Directly to Store |
| Date for Delivery: |       |
| Length of Time in Store: |       |
|  |
| Other Partners: | [ ]  Vendors [ ]  Agency [ ]  Other |
| Partners Contact Information: |       |
| Retail Team Member: |        |
| SKUs and Specifications:(Include Images) |        |
| Past Display Images: | [ ]  Attached |
| Other Information: |       |