

Design Process

CONFIGURATION

1

Collect client brand assets, packaging, products(s) and merchandising needs to determine the best layout and design.

DESIGN

2

Layout and formatting of artwork and creation of print assets for each of the layouts determined in the first step.

PRODUCTION

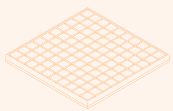
3

Production usually takes between 4-6 weeks depending on material selection and availability.



Basic Parts & Pricing*

M,N,O



A 10"x10" Base Tray[†] \$45



B Tilt Package Holder[†] \$20



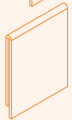
C 3"x5" Tray Riser[†] \$22



D 4"x6" Tray Riser \$22



E 3"x3" Tilt Sign Holder \$8



F 3"x3" Vert. Sign Holder[†] \$8



G 8"x10.5" Vert. Header Holder[†] \$20



H 8"x 10.5" Tilt Header Holder \$20



I Pre-Roll Tube Holder[†] \$23



J Tilt Cartridge Holder \$8

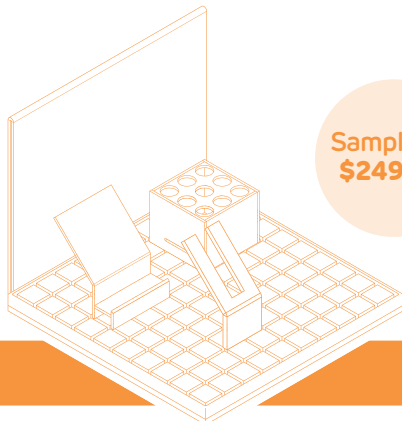


K Tilt Pen Holder[†] \$8



L Vert. Pen/Cartridge Holder[†] \$22

Example Display Setup



Sample Kit
\$249.75[†]

Base Tray	\$45
Vert. Header Holder	\$20
Pre-roll Tube Holder	\$23
Tilt Pen Holder	\$8
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Total:	\$96**

**Based on a quantity of 50
†Included in Sample Kit, cost of kit is \$249.75 and includes shipping.

*All parts and pieces included in the basic kit below are standardized to plug and play regardless of system configuration. All pricing is based on quantity 50 with baseline materials: Acrylic and PVC. Custom colors or other color systems may affect direct print pricing. Printed paper and magnet collateral is not included. Configuration and design of the IDD system is provided as a separate service and not included in the pricing shown here. Pricing may vary depending on multiple factors and lead times are subject to change.

Contact sales@instoredd.com to learn more.