

retail recon

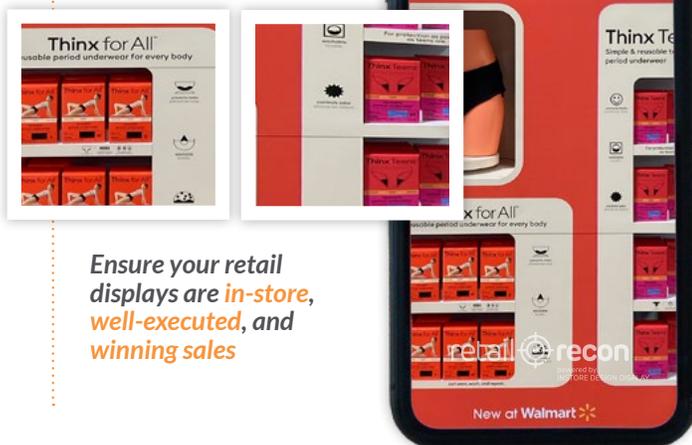
powered by
INSTORE DESIGN DISPLAY

OPTIMIZE YOUR RETAIL PERFORMANCE

With Retail Recon you can confirm that your in-store retail displays are fully executed and boosting sales.

At InStore Design Display, we design and fabricate some pretty stellar displays. *But our commitment doesn't end there. We prioritize ensuring the success of our clients' display programs.*

See displays as your customers see them.



Ensure your retail displays are *in-store*, *well-executed*, and *winning sales*

STORE LEVEL IMPACT

Merely investing time and money isn't enough. A display's effectiveness hinges on its successful execution and merchandising at the store level.

CRITICAL STEPS

It's crucial to ensure that your displays are set up and ready for shoppers. Auditing compliance during the initial setup and deploying auditors for long-term assessments are vital steps.

BUDGETING FOR SUCCESS

Integrating these steps into your overall program budget is essential for achieving success.

Ready to elevate your retail experience?

sales@instoredd.com
800.821.5748

HOW IT WORKS

1



You tell us about your display and where it can be found.

2



Shoppers locate your display, tell us if it is present, and snap photos as proof.

3



You see aggregated results in a clean, easy-to-read report.

OVERVIEW

- Locate your display in specific stores that you designate
- Scan the UPC of an item that you tell us should be on the display (to ensure we're capturing the right display)
- Capture overview photos of the display
- Tell us what type of display they found

If your display is not present in the store that it's supposed to be set in, then we will . . .

- Locate the section of the store that your display is supposed to be set in and take an overview photo of the section from the main walkway of the store

We can audit most display types, including:



Endcaps



Pallets



Floor Stands



PDQs



Shippers



Sidekicks



On-Shelf

To learn more about InStore Design Display:

InstoreDesignDisplay.com